

NEWS RELEASE

Furry D'Tails
18 E. Township
Fayetteville, AR 72703

Contacts: Sarah Shelby, Owner
479.313.0713
Donna Hamilton, 479.530.6462

For Immediate Release

November 1, 2012

November 10 Fall Festival Announced

Sarah Shelby, owner of *Furry D'Tails* at 18 East Township in Fayetteville, Arkansas, today announced the ***First Annual Furry D'Tails Fall Festival*** to be held from 10:00 am to 4:00 pm on Saturday, November 10, 2012. The Festival will take place in the group complex with neighbors *Download Networking*, *In Retrospect*, and *Family Pets Veterinary Care* participating and hosting an Open House with associated activities at their locations along Township Road. A Ribbon Cutting with the Rogers Chamber of Commerce will take place at 11:00 am, with these four new locally founded small businesses.

“We are excited to host this unique new event for our Northwest Arkansas community,” states Shelby. “We hope to grow this first annual pet-focused, family-oriented festival into a huge event that everyone looks forward to each year. It’s a chance to get out, enjoy the last of the fall weather, and support our local vendors while helping a great cause. This is what Fayetteville is all about!”

The Festival is free to the public and will include: presentations by *Family Pets Veterinary Care*, *In Retrospect*, *Download Networking*, and *Furry D'Tails* grooming spa and salon, with associated dialogue on their specialties and a VetTalk booth where attendees can have their questions answered by a veterinary professional. There will be photographs with pets taken by *Branch Photography*, performances by Magician Joey Williams, face painting, live blues music by “Soulful Sound”, and free hot dogs and chips, as well as local food vendor offerings. Local craft vendors, courtesy of *In Retrospect*, will also be a part of the celebration as well as *Partytime Ponies*, offering free pony rides for the kids. Raffles and prizes will round out the event.

In Retrospect is a one-stop shopping experience for those who want to outfit body, soul, and home in retro style. Their select vendors and local artisans have vintage furniture, cool trinkets, and usable goodies of all shapes and sizes. Their objective: Rediscover the past. Recycle the good. Rehome the treasures.

Download Networking offers comprehensive solutions for technical and IT need. Their techs are CompTIA A+/Network+ Certified and well-trained in Mac and PC repair as well as providing technical support. They repair all computer brands, including Apple and Windows-based machines.

Family Pets Veterinary Care, owned by Viki Cyphers, DVM, and staffed by Morgan Cyphers and CaSandra Barron, has opened for business at 125 E Township St., Suite 1. Dr. Cyphers has been a practicing veterinarian in Arkansas for 27 years now. She has a special interest in veterinary dentistry and orthodontia, orthopedic and general surgery. Although they offer comprehensive, up-to-date and high-tech medical care, Dr. Cypher’s goal with her new facility is “getting back to the small, one-on-one practice with a family atmosphere”.

The public is invited to attend and to enjoy this unique Northwest Arkansas event. Kid, family, and critter-friendly, groups encouraged. Space is still available for local vendors, non-profit organizations, and pet enthusiasts. For more information, to register a booth, or to contribute to the proceeds for the event, contact Sarah Shelby at *Furry D'Tails*, 479.575.0422 or 479.313.0713.

All proceeds from the events will go to local area animal rescues and shelters, *Ranger's Pantry*, and *Spay Arkansas*, a non-profit organization offering free or reduced price spaying and neutering of pets.

Find participating businesses on Facebook, *Furry D'Tails* - Events.

Media are invited to attend.

###