



## **NEWS RELEASE**

City of Pea Ridge  
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## **FOR IMMEDIATE RELEASE**

### **Pea Ridge Mayor Announces 24th Annual Mule Jump**

City of Pea Ridge Mayor, Jackie Crabtree, today announced the annual Pea Ridge Mule Jump will be held Saturday, October 13, 2012 at the Pea Ridge High School. Last year more than 6,000 attended this unique event.

A 5K run will start the day's activities at 7:30 a.m. from the Pea Ridge High School. Opening ceremonies begin at the High School at 9:00 am. Following Opening Ceremonies, a full day of events including the halter class (mule beauty pageant), barrel & flag races, pole bending, and the Mule Jumping competition will begin. The Jump draws contestants from a six-state area.

"Some events are destined to become a 'don't miss community opportunity'. We are honored to say that The 23rd Annual Pea Ridge Mule Jump scheduled for Saturday, October 13, 2012 has become just that for many," states Mule Jump Committee Chair, Nathan See. "The Mule Jump brings in more than 4,000 people - we are known as the Mule Jump Capital of the World!"

Antique cars and trucks will be on display. Food and beverages, t-shirts, hats, mementoes, and other options will be available for purchase. Bounce-houses will be onsite for the children attending. Vendor booth spaces are still available at just \$50 each, with non-profit booths available for \$30. Sponsorships for the various events are also available to help offset the cost of trophies and cash prizes. Sponsors will be recognized in all publicity for the event. Media sponsors to-date include KF5M-TV, NWAMedia, KIX104, The Big Nickel, 2NJoy magazine, Bright Design Graphics, Tidbits, Northwest Specialties Printing, and The Star Shopper.

"Through supporters' generosity we can create more awareness of this gem of the Ozarks, and give our NWA neighbors continuing, unique local entertainment," states Pea Ridge Mayor, Jackie Crabtree. Proceeds from the event will benefit the City of Pea Ridge and the Northwest Arkansas Community for years to come through new equipment for the Parks Department.

Sponsors-to-date are: McClelland Consulting Engineers, CenturyTel, Garden RV Park, Pea Ridge Optimist, Collier Drug Store, Autmun Place, Karen S. Sherman DVM, BlackHawk Grill, Victoria Mexican Restaurant, Jack and Irene Kelly, The Auto Center, Pea Ridge Vet Clinic, Pea Ridge Barber Shop, Farmers Insurance, Community First Bank, Pea Ridge Tire, Head Hunters, Mikes Auto Body and Classic Automotive, Webb Feed Store, Bentonville Library Café, Arvest Bank of Pea Ridge, Pea Ridge School Board, and the Pea Ridge School Administration.

The event is open to the public and tickets for the event are \$5 for adults, \$2 ages 6 – 12, and children 5 and under are free. The competition fee is \$5 per participant. Competitors may register at the gate on the

day of the event, however pre-registration is recommended. .More than \$4,000 in cash prizes will be awarded to winners of the competition, along with the trophies and other awards. State and local elected representatives, along with other dignitaries have been invited to attend.

For more information or to compete or be a sponsor: [www.pearidgemulejump.com](http://www.pearidgemulejump.com), or contact Nathan See at email: [nsee\\_daddy@yahoo.com](mailto:nsee_daddy@yahoo.com), or call 479.903.1520. Pea Ridge Mayor, Jackie Crabtree, can be reached at 479.451.1122.

Media are invited to attend.

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